

City Hall – 385 S. Goliad Street – Tuesday, January 14, 2025 – 5:00pm

Board Members Present: Kindsay Carter, Chris Kingsley, Heidi Howard, Michael Rohlf Not Present: Ashlei Neill Staff Present: Kate Sitzenstatter Council Present:

- 1. CALL THE MEETING TO ORDER: 5:07 PM by Chris
- 2. OPEN FORUM: There were no persons present to speak during open forum, it was closed at 5:08 PM.
- 3. DISCUSSION/ACTION ITEMS
 - A. Review and act on the December 3, 2024 meeting minutes
 - a. Michael motioned to approve the minutes as presented, Kindsay seconded the motion, passing 4-0, all in favor.
 - B. Recap #PictureThisRockwall
 - a. Harbor discussed possible ideas for verbiage on back side and QR site (Heidi will look into). Updates about location (Kate will follow up with Parks team).
 - b. Emerald Bay- frame has been placed. Working with contractor to improve look and texture, as original vinyl siding was not possible. Contractor is going back to fix texture and color.
 - c. Fox Chase Frame is on hold until Emerald Bay is complete.
 - d. Discuss possibility of adding "foot marking" on the ground in front of frames to encourage photos. Kate will work with parks and rec team once Emerald Bay is complete.
 - C. Marketing and Communications updates, Chris Kingsley/Committee Member. None.
 - D. Project pipeline discussion and possible action, Group.
 - a. Project idea (Sidewalk art in Downtown). Jan Riggins Art vinyl attachments \$3000 each. Possibly quarterly to encourage visitors and shopping local themes. Goal May kickoff.
 - b. Project idea (art installation in Downtown). Mural ideas for possibility on walls, sidewalk, and/or Ted Cains Corner Park.
 - c. Metal/ Wire art pieces. Horse, train, boat, heron, fish. Possibly under large flag after I-30 construction. Will hold off on location until after construction.
- 4. ADJOURN: Kindsay made a motion to adjourn the meeting at 5:55 PM and Heidi seconded the motion, passing 4-0.