

Rockwall Main Street Advisory Board Meeting Minutes
Tuesday, April 21, 2015 – 6:30PM.
Council Chambers Conference Room – City Hall

1. **Call to Order** – Chairman, Evan Matteson, called the meeting to order at 6:43pm.

Board Members Present: Evan Matteson, Claudette Hatfield, Toni Waldop, Michael Adrian, Sarah Freed

Absent: Jenniffer Norman, Kevin McCormick

Staff: Bethany Browning, Main Street Manager

2. **Discussions/Action Items**

- i. Discussion and action related to the approval of the March 17, 2015, MSAB meeting minutes: Michael Adrian made a motion to approve the minutes as read and Evan Matteson seconded the motion. All in Favor, the motion passed 5-0.
- ii. Discussion and action related to the approval of a façade grant application for Simply Kate, 210 E. Rusk: The façade grant application was presented by Bethany Browning, MS Mgr. Michael Adrian made a motion to approve the facade grant application as follows: Reimbursement at 50% of the actual cost of repairs up to \$250 for rear exterior paint/patch holes. Toni Waldop seconded the motion. All in Favor, the motion carried 5-0.
- iii. Discussion and follow up related to 2015 work plan goals presented by Evan Matteson, Board Chair: Bethany Browning mentioned that public restrooms was a topic at a recent City Council meeting and that it was good that awareness of this issue has been raised. Evan mentioned the garage at 109 E. Washington located at the back corner of San Jacinto would be the best permanent option but it would be at least one year before any traction could be made. The board restated the interim solution of using the Community Center and Courthouse restrooms during the day Monday thru Saturday. It was asked if we could use the city owned Porto -potties as there is a spot for it beside the Parks Administration Bldg. and it was mentioned that it was potentially cost prohibitive. Bethany will follow-up with city staff.

The board discussed the Arts and the new art gallery where KE Cellars used to be. Evan mentioned the potential possibilities of art downtown such as murals, sculptures, people painting live, music, rotating art, etc. Michael volunteered to reach out to the Art League for potential partnership and share his report at the next MSAB meeting.

- iv. Discussion and action related to murals in the downtown district presented by Bethany Browning, MS Mgr.: The board reviewed Bethany's memorandum regarding murals dated April 15, 2015. She discussed that the city has asked the board to provide feedback and to make a recommendation regarding the allowance of murals in the downtown district. It was recommended that there be guidelines around appropriateness, and that the murals be artistic, versus advertising. It was suggested that the board be able to review and approve overall design and that there was potential to expand façade grant to include reimbursement of approval of murals in the future. Discussion only, no formal motion.

3. **Main Street Manager's Report:** Bethany Browning, MS Manager, presented the manager's monthly report.
4. **Adjournment**
Meeting adjourned at 7:47pm.

Minutes prepared by Sarah Freed, Main Street Advisory Board Secretary.

PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD OF THE CITY OF ROCKWALL, Texas, this
19 day of May, 2015.

Board Chair, Evan Matteson: 