

Rockwall Main Street Advisory Board Meeting Minutes
Tuesday, May 19, 2015 – 6:30PM.
Council Chambers Conference Room – City Hall

1. **Call to Order** – Chairman, Evan Matteson, called the meeting to order at 6:36pm.

Board Members Present: Evan Matteson, Claudette Hatfield, Toni Waldop, Kevin McCormick, Sarah Freed (via phone-abstained from voting)

Absent: Jenniffer Norman, Michael Adrian

Staff: Bethany Browning, Main Street Manager

2. **Discussions/Action Items**

- i. Discussion and action related to the approval of the April 21, 2015, MSAB meeting minutes:
Claudette Hatfield made a motion to approve the minutes as read and Kevin McCormick seconded the motion. All in Favor, the motion passed 4-0.
- ii. Discussion and follow up related to 2015 work plan goals presented by Evan Matteson, Board Chair:
 - a. Public Restrooms – Board is awaiting Jenniffer's update on her observation of the courthouse. Claudette mentioned the potential of using part of the Methodist Church (Legacy Shoppes). Bethany said she did not know if the owners are open to the idea. Evan asked about the Awards building vacancy. Bethany has attempted to make contact with the owner, but has been unable to make contact. It was mentioned that a small part of that building would be ideal. The garage is on hold for now.
 - b. Arts – It was mentioned that Michael made contact with the Art League President, and plans are in the works for them to meet and discuss opportunities for Arts downtown. Evan mentioned consensus that the evening music on the weekends in the square was going well. Claudette mentioned that there is a promotions meeting on 6/3 and that she and/or Bethany will bring a report back to next month's meeting.
 - c. MSAB City Council Presentation – Bethany mentioned the next City Council meeting is June 1st. Bethany will be there to field questions and asked the MSAB board to be in attendance. Evan asked if we needed to reach out to the Downtown Business Association. Bethany suggested extending a personal invitation for them to attend. Toni said she would reach out to the downtown business owners for support and would follow up with Bethany for details. Evan suggested we present status bi-annually going forward. Evan walked the board thru the format of the presentation and solicited feedback. Toni asked if the board can do the presentation for the Rockwall Chamber of Commerce. Claudette mentioned that she and Barb spoke to the Realtors in the past, and Evan mentioned that he would look into the opportunity.

During the presentation, it was stressed to keep the focus on special events, and desire to keep the shops open later, ex. 7:00pm, to keep people downtown. Bethany asked that MSAB add a future agenda item regarding how to reserve and/or whether or not to charge for using the square. Bethany also mentioned that beginning in August there would be one full time attendant from Parks and Rec assigned to downtown.

3. **Main Street Manager's Report:** Bethany Browning, MS Manager, presented the manager's monthly report.
4. **Adjournment**
Meeting adjourned at 7:37pm, per motion made by Claudette, which was seconded by Evan. All in Favor 4-0.

Minutes prepared by Sarah Freed, Main Street Advisory Board Secretary.

PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD OF THE CITY OF ROCKWALL, Texas, this

30 day of June, 2015.

Board Chair, Evan Matteson:

